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March 15, 2005

Time: 12:55 pm
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TO: Commissioner for Patents
Attn: Brian J. Detwiler
Patent Examining Corps
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FAX NUMBER 703-872-9306

FROM: Andre L. Marais

OUR REF: 2043.162US1

TELEPHONE: 571-272-4049

- Please deliver to Examiner Brian J. Detwiler in Art Unit 2173. *
- Following a telephone call from Examiner Brian J. Detwiler, it has been brought to Applicant's attention that the Response to the Office Action of June 14, 2004 was not received by the USPTO. The response was timely filed on September 13, 2004, and a copy thereof is attached along with proof of mailing and a date stamped return postcard.

Document(s) Transmitted: Copy of Response to Office Action filed September 13, 2004 (13 pages),
Copy of Postcard date stamped as received by the USPTO September 17, 2004 (1 pg.).

Total pages of this transmission, including cover letter: 15 pgs.

If you do NOT receive all of the pages described above, please telephone us at 612-373-6900 or fax us at 612-339-3061.

In re. Patent Application of: Matthew F. Ackley

Examiner: Brian J. Detwiler

Serial No.: 09/441,388

Group Art Unit: 2173

Filed: November 16, 1999

Docket No.: 2043.162US1

Title: NETWORK-BASED SALES SYSTEM WITH CUSTOMIZABLE USER INTERFACE

Please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

By: [Signature]
Name: Andre L. Marais
Reg. No.: Reg. No. 48,095

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Peter Rebuffoni

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SEP 22 2004

BLANEY, SOKOLOFF, TAYLOR & ZAFMAN LLP
LOS ANGELES

Application No.: 09/441,388 Filing Date: 11/16/1999 Docket #: 3801.P162
Date Mailed: 09/13/2004 Due Date(s): 09/14/2004
Client: EBAY INC. Atty/Sec: ALM/EBD/cab
Title: Network-Based Sales System With Customizable User Interface

First Named Inventor: Matthew Ackley

The following has been received in the U.S.P.T.O. on the date stamped hereon:

Amendment: Response (11 pgs)
Certificate of Mailing
Transmittal Letter
Postcard

Assignee: eBay Inc.



Previously Docketed
i cleared

Application No.: 09/441,388 Filing Date: 11/16/1999 Docket #: 3801.P162

Date Mailed: 09/13/2004 Due Date(s): 09/14/2004

Client: EBAY INC Atty/Sec: ALM/EBD/cab

Title: Network-Based Sales System With Customizable User Interface

First Named Inventor: Matthew Ackley

The following has been received in the U.S.P.T.O. on the date stamped hereon:

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Assignee: eBay Inc.

TRANSMITTAL FORM (to be used for all correspondence after initial filing)		Application No.	09/441,388
		Filing Date	November 16, 1999
		First Named Inventor	Matthew Ackley
		Art Unit	2173
		Examiner Name	Detwiler, Brian J.
Total Number of Pages in This Submission	12	Attorney Docket Number	3801P162

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Response <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> PTO/SB/08 <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Basic Filing Fee <input type="checkbox"/> Declaration/POA <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below): <div style="border: 1px solid black; height: 60px; width: 100%;"></div>
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Elena B. Dreszer, Reg. No. 55,128 BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
Signature	
Date	9-13-04

CERTIFICATE OF MAILING/TRANSMISSION			
I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.			
Typed or printed name	Carrie Boccaccini	Date	September 13, 2004
Signature			

Based on PTO/SB/21 (04-04) as modified by Blakely, Sokoloff, Taylor & Zafman (mt) 06/04/2004.
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Confirmation No.: 4261

Application No.: 09/441,388

Inventor(s): Matthew Ackley, et al.

Filed: November 16, 1999

Art Unit: 2173

Examiner: Detwiler, Brian J.

Docket No.: 3801P162

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on September 13, 2004
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Name of Person Mailing Correspondence

[Signature] 9/13/04
Signature Date

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE

Sir:

In response to the Office Action of June 14, 2004, please consider the case in light
of the following remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 7.